

# DISTRICT 55



**SEIZE THE OPPORTUNITY TO ESTABLISH YOUR BUSINESS IN TROIS-RIVIÈRES, IN MAURICIE, A BOOMING REGION! DISTRICT 55 IS STRATEGICALLY LOCATED AT THE CROSSROADS OF HIGHWAYS 40 AND 55, IN THE HEART OF THE ENERGY TRANSITION VALLEY.**

Add your unique touch to **District 55**, a dynamic, green, family-friendly, and safe living area. Thoughtfully designed, **District 55** offers a diverse range of features: tourism, dining, entertainment, services, boutiques, and residences. With easy access and egress, plenty of free parking, and a design that encourages eco-active transport (public transportation, walking, and a bike path directly connected to the city's bike network), **District 55** offers you a modern and responsible lifestyle.

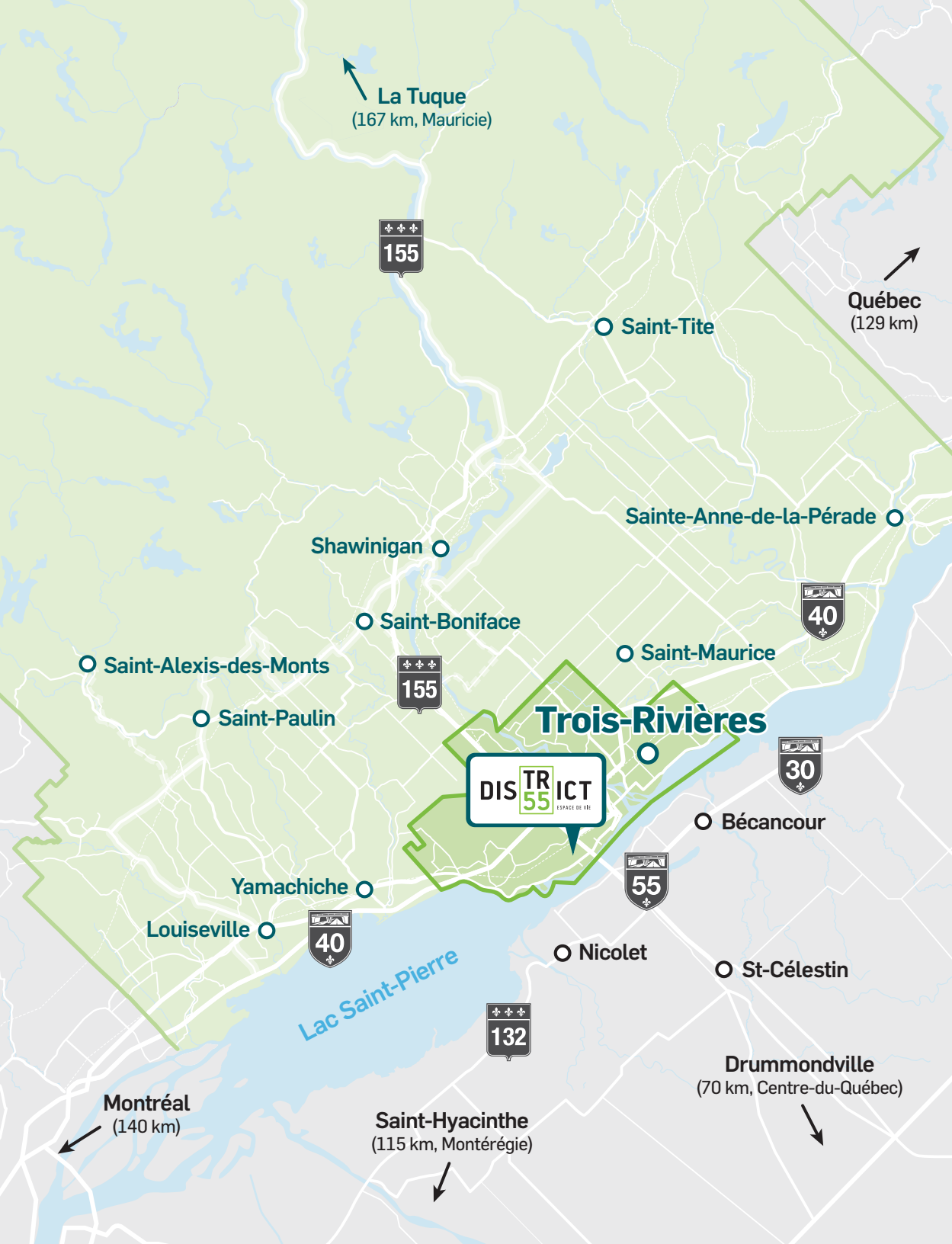
**MAKE YOUR BUSINESS FLOURISH AND CONTRIBUTE TO THE VITALITY OF A RAPIDLY GROWING INNOVATIVE REGION. DISTRICT 55 IS MORE THAN A PLACE, IT'S YOUR FUTURE!**

## CONTACT US

1 866 778-8358  
dscally@grouperobin.com  
jpcalixte@grouperobin.com

[district55.ca/en](http://district55.ca/en)

UNE RÉALISATION **ROBIN** GROUPE



**IN THE HEART OF A BOOMING REGION:  
+ 15,000 JOBS & + 10,000 NEW FAMILIES**

With the arrival of the Energy Transition Valley

**DEMOGRAPHICS\***

<b>POPULATION</b>	205,367
<b>DAYTIME POPULATION</b>	214,790
<b>AVERAGE HOUSEHOLD INCOME</b>	\$76,887
<b>AVERAGE AGE</b>	45.6

*\*Source: Piipoint 2021, demographic data 30 minutes drive from District 55*

**VISIBILITY AND STRATEGIC LOCATION**

Daily traffic count(DMJA\*): 60,000 on Highway 40, 41,000 on Highway 55, and 44,000 on the Lavolette Bridge

*\*Source: [https://geoegl.msp.gouv.qc.ca/igo2/apercu-qc/?context=mtq&visiblelayers=circulation\\_routier](https://geoegl.msp.gouv.qc.ca/igo2/apercu-qc/?context=mtq&visiblelayers=circulation_routier)*

**MIXED RESIDENTIAL AREA: 2,500 UNITS**

At term in District 55

**COLISÉE TRAFFIC: 185,000 VISITORS PER YEAR**

**LEED® HOTEL: + 40,000 VISITORS PER YEAR**

And a second LEED® hotel opening in 2024

**PROXIMITY AND POINTS OF INTEREST**

Sporting facilities, industrial district, businesses, schools, and daycares nearby

**A VISION FOR THE FUTURE**

A green, family-friendly, safe, modern, and eco-responsible living space

# THE ONLY THING MISSING IS YOU!



UNE RÉALISATION **ROBIN**

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